



# ANNUAL INSTALLATION OF OFFICERS AND DIRECTORS

**LOCATION** Boston, Massachusetts

**DATE** December 5, 2016

A fun evening where the outgoing President is remembered and the incoming Leadership Team is celebrated.

**PRIMARY ATTENDANCE** State and Local Association Leadership, approx. 250

## PLATINUM SPONSORSHIP

- Brief speaking opportunity
- Two complimentary event tickets
- Recognition from podium and on-site signage
- Ad placement in the Installation Program
- One marketing item at each place setting
- One month banner ad on MAR web site

## GOLD SPONSORSHIP

- Recognition from podium and on-site signage
- One complimentary event ticket
- Ad placement in the installation program
- One month banner ad on MAR web site

## SILVER SPONSORSHIP

- Recognition from podium and on-site signage
- One complimentary event ticket
- Ad placement in the installation program



## ■ Networking Reception

- a. Inclusion on major sponsor page in printed Installation program
- b. Inclusion in Installation Slideshow
- c. Social media promotion
- d. Sponsor signage

## ■ Event Memorabilia (Flag holder & flags)

- a. Inclusion on major sponsor page in printed Installation program
- b. Inclusion in Installation Slideshow
- c. Social media promotion

## ■ Kennedy Office Exhibit

- a. Inclusion on major sponsor page in printed Installation program
- b. Inclusion in Installation Slideshow
- c. Social media promotion
- d. Sponsor signage

## ■ Senate Exhibit Tour Guide (2)

- a. Inclusion on major sponsor page in printed Installation program
- b. Inclusion in Installation Slideshow
- c. Social media promotion

## ■ Orientation Theater

- a. Inclusion on major sponsor page in printed Installation program
- b. Inclusion in Installation Slideshow
- c. Social media promotion

## ■ Gift Shop

- a. Inclusion on major sponsor page in printed Installation program
- b. Inclusion in Installation Slideshow
- c. Social media promotion



